



ITAMAR KOREM, FOUNDER



**THE WORLD'S LARGEST MARKETPLACE FOR
SMALL SERVICES FROM CELEBRITIES**

**FANS ARE WILLING TO PAY MONEY FOR A PERSONALIZED
SERVICE FROM THEIR FAVORITE CELEBRITY**

BUT

THEY DON'T HAVE A CONTACT CHANNEL TO CELEBRITIES

AGENT – DOESN'T NORMALLY DEAL WITH SMALL SERVICES SUCH AS VIDEO GREETINGS

FACEBOOK – **Bar Refaeli** 
850,601 likes · 147,433 talking about this



NO OPTION TO MESSAGE THE CELEBRITY, AND IF THERE IS AN OPTION THAN THE CELEBRITY RECEIVES HUNDREDS OF MESSAGES FROM FANS

TWITTER – ONE SIDED CONNECTION

EMAIL – GO AHEAD, TRY TO FIND BAR REFAELI'S EMAIL ONLINE

FRIENDS – VERY LIMITED



OFER SHECHTER
Israeli Actor

CELEBRITIES RECEIVE NONSTOP MESSAGES FROM FANS REQUESTING VIDEO GREETINGS AND OTHER SPECIAL REQUESTS

REAL MESSAGES SENT TO OFER SHECHTER'S FACEBOOK
ACCOUNT REQUESTING VIDEO GREETINGS

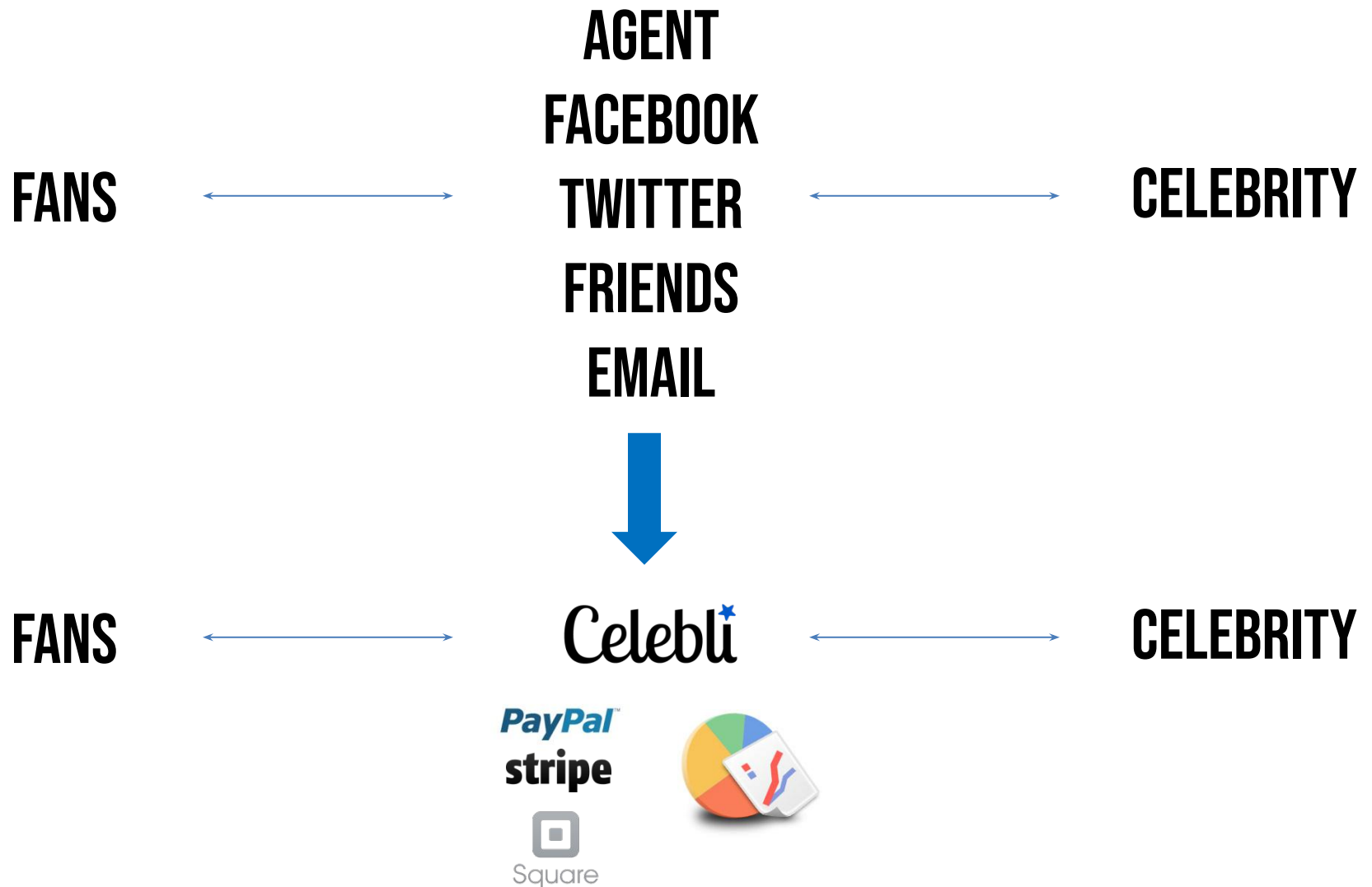


FANS

AN **ONLINE MARKET PLACE** THAT WILL ENABLE FANS TO **BUY PERSONALIZED SERVICES** FROM THEIR FAVORITE CELEBRITIES

CELEBRITIES

A **MONETIZATION PLATFORM** THAT WILL ACT AS A **FUNNEL INSTRUMENT** FOR REQUEST FROM FANS, AND WILL ENABLE CELEBRITIES TO CHARGE **MONEY** FOR FULFILLING THOSE REQUESTS



OUR SOLUTION – EVERY MESSAGE HAS VALUE

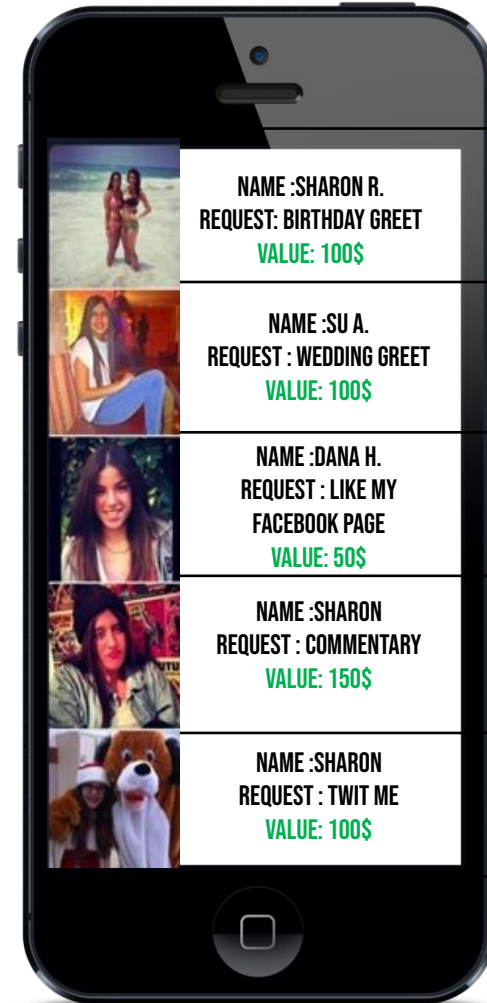
Celebli



OFER SHECHTER
Israeli Actor



Celebli
WEB + APP



IT'S ALL ABOUT **CONTROL**

THEY CONTROL HOW MUCH TO CHARGE FOR EACH SERVICE THEY PROVIDE

THEY CONTROL WHERE THE MONEY GOES – OWN POCKET, DONATION OR BOTH

THEY CONTROL THEIR AVAILABILITIES

DONATION=GOOD PUBLICITY

CONNECT TO FANS IN UNIQUE WAY

CAPITALIZE ON 15 MIN OF FAME

INCREASE FAN BASE

HAVE FREE TIME

DON'T MIND THE "EXTRA" BUCK

PRODUCT – CHOOSE YOUR CELEBRITY

HARRY



HARRY STYLES

SINGER, ONE DIRECTION

AVAILABLE





HARRY JUDD

DRUMMER, MCFLY

AVAILABLE



HARRY POTTER

MAGICIAN

NOT AVAILABLE



HARRY TREADAWAY

BRITISH ACTOR

AVAILABLE



HARRY KEWELL

AUSTRALIAN SOCCER PLAYER

AVAILABLE

SHOW MORE

HARRY STYLES



AVAILABLE FOR REQUESTS

HARRY EDWARD STYLES IS AN ENGLISH SINGER AND MEMBER OF THE BOY BAND ONE DIRECTION

TYPE OF REQUESTS: MINIMUM 10 SEC. VIDEO OF HARRY SAYING ANY TEXT

DELIVERY DATE: 7 DAYS

ORDER FORM

WHAT'S THE OCCASION? Birthday, Graduation, Anniversaries...

WHO IS IT FOR? Jack, Danna, D-man..

YOU ARE THE PERSON'S.. Dad, Mom, Friend, Lover..

WHAT IS YOUR NAME? Jack, Danna, D-man..

ADDITIONAL TEXT YOU WOULD LIKE TO INCLUDE.....

ORDER NOW (400\$)*

***THE SELLER IS DONATING THE MONEY TO ACTION FOR CHILDREN FOUNDATION**

You may also like



Louis Tomlinson



Taylor Swift



Joe Jonas



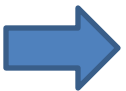
Justin Bieber



Ariana Grande



Caroline Flack



ORDER FORM

WHAT'S THE OCCASION? **Birthday**

WHO IS IT FOR? **Holly**

YOU ARE THE PERSON'S **Mother**

WHAT IS YOUR NAME? **Hanna**

ADDITIONAL TEXT YOU WOULD LIKE TO INCLUDE **Hi Harry, my daughter Holly loves you very much, I would be grateful if you could wish her a happy birthday In your special little way, Please use her nickname - Hal. Thanks!**

ORDER NOW (400\$)*

MAYBE **Holly** WOULD ALSO LIKE..



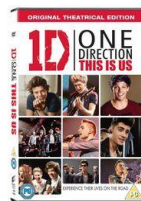
ONE DIRECTION CHRISTMAS JUMPER

50\$



ONE DIRECTION OUR MOMENT PERFUME

40\$



ONE DIRECTION - THIS IS US (DVD)

14\$

SION? Birthday, Graduation,

ck, Danna, D-man..

ON'S.. Dad, Mom, Friend, Lover..

IE? Jack, Danna, D-man..

YOU WOULD LIKE TO INCLUDE..



Ariana Grande



Caroline Flack



Louis Tomlinson

Taylor Swift

Joe Jonas

Justin Bieber



HEY

HEY LOVELY **HAL**, THIS IS ME **HARRY**
STYLES ALSO KNOWN AS EDWARD 😊.
A BIRD WHISPERED IN MY EAR THAT
YOUR **13TH BIRTHDAY** IS COMING UP, SO
I JUST WANTED TO SAY - HAPPY
BIRTHDAY!
BTW, SAY THANK YOU TO YOUR
MOTHER, HANNA!
BYE!

[Press here for a real example](#) (**IN HEBREW**)

WoW

This is the **BEST PRESENT**
ever!!

Thanks **MOM!!**

PRESS HERE FOR A REAL RESPONSE (wait until the end)



TENS OF THOUSANDS OF CELEBRITIES FROM REGIONAL, CULTURAL AND NICHE MARKETS

Media

NEWS

Models

TV *Porn*

MUSIC

SPORT

RADIO

MOVIES

GURUS

POLITICIANS

Cuisine

Royal Families

BUSINESS LEADERS

	SPORT	# ACTIVE PLAYERS
	NFL	1,700
	NBA	400
	NHL	700
	MLB	1,300
	GOLF	800
	NCAA - FOOTBALL	15,000

SCALABLE PLATFORM



COMMISSION FROM EACH TRANSACTION

UP SELLING PRODUCTS RELATED TO CELEBRITIES (DISCS, CLOTHING, TICKET SHOWS, BOOKS ETC.)

WHITE LABELING OR INTEGRATION WITH RUNNING TV SHOWS (AMERICAN IDOL, X-FACTOR ETC.)

USER BASE VALUE - A USER THAT BOUGHT A PRODUCT HAS MORE "VALUE" THAN A USER THAT ONLY "FOLLOWED" OR "LIKED" THE CELEBRITY

Thank You